

FirstEnergy  
A Renewed and Regulated Focus

Investor Meetings

Los Angeles and San Francisco  
February 2019



# Forward-Looking Statements

This presentation includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 based on information currently available to management. Such statements are subject to certain risks and uncertainties and readers are cautioned not to place undue reliance on these forward-looking statements. These statements include declarations regarding management's intents, beliefs and current expectations. These statements typically contain, but are not limited to, the terms "anticipate," "potential," "expect," "forecast," "target," "will," "intend," "believe," "project," "estimate," "plan" and similar words. Forward-looking statements involve estimates, assumptions, known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements, which may include the following: the ability to successfully execute an exit of commodity-based generation that minimizes cash outflows and associated liabilities, including, without limitation, the losses, guarantees, claims and other obligations of FirstEnergy Corp. (FE), together with its consolidated subsidiaries (FirstEnergy), as such relate to the entities previously consolidated into FirstEnergy, including FirstEnergy Solutions Corp. (FES), its subsidiaries, and FirstEnergy Nuclear Operating Company (FENOC), which have filed for bankruptcy protection (FES Bankruptcy); the risks that conditions to the definitive settlement agreement with respect to the FES Bankruptcy may not be met or that the settlement agreement may not be otherwise consummated, and if so, the potential for litigation and payment demands against FirstEnergy by FES, FENOC or their creditors; the risks associated with the FES Bankruptcy that could adversely affect FirstEnergy, its liquidity or results of operations; the accomplishment of our regulatory and operational goals in connection with our transmission and distribution investment plans; changes in assumptions regarding economic conditions within our territories, assessment of the reliability of our transmission and distribution system, or the availability of capital or other resources supporting identified transmission and distribution investment opportunities; the ability to accomplish or realize anticipated benefits from strategic and financial goals, including, but not limited to, our strategy to operate as a fully regulated business and to grow the Regulated Distribution and Regulated Transmission segments to continue to reduce costs through FE Tomorrow, FirstEnergy's initiative launched in late 2016 to identify its optimal organizational structure and properly align corporate costs and systems to efficiently support a fully regulated company going forward, and other initiatives, and to improve our credit metrics and strengthen our balance sheet; the risks and uncertainties associated with litigation, arbitration, mediation and like proceedings; the uncertainties associated with the sale, transfer or deactivation of our remaining commodity-based generating units, including the impact on vendor commitments, and as it relates to the reliability of the transmission grid, the timing thereof; the uncertainty of the timing and amounts of the capital expenditures that may arise in connection with any litigation, including New Source Review litigation, or potential regulatory initiatives or rulemakings; changes in customers' demand for power, including, but not limited to, changes resulting from the implementation of state and federal energy efficiency and peak demand reduction mandates; economic and weather conditions affecting future sales, margins and operations, such as significant weather events, and all associated regulatory events or actions; changes in national and regional economic conditions affecting FirstEnergy and/or our major industrial and commercial customers, and other counterparties with which we do business; the impact of labor disruptions by our unionized workforce; the risks associated with cyber-attacks and other disruptions to our information technology system that may compromise our generation, transmission and/or distribution services and data security breaches of sensitive data, intellectual property and proprietary or personally identifiable information regarding our business, employees, shareholders, customers, suppliers, business partners and other individuals in our data centers and on our networks; the impact of the regulatory process and resulting outcomes on the matters at the federal level and in the various states in which we do business, including, but not limited to, matters related to rates; the impact of the federal regulatory process on Federal Energy Regulatory Commission (FERC) regulated entities and transactions, in particular FERC regulation of PJM Interconnection, L.L.C. (PJM) wholesale energy and capacity markets and cost-of-service rates, as well as FERC's compliance and enforcement activity, including compliance and enforcement activity related to North American Electric Reliability Corporation's mandatory reliability standards; the uncertainties of various cost recovery and cost allocation issues resulting from American Transmission Systems, Incorporated's realignment into PJM; the ability to comply with applicable state and federal reliability standards and energy efficiency and peak demand reduction mandates; other legislative and regulatory changes, including the federal administration's required review and potential revision of environmental requirements, including, but not limited to, the effects of the United States Environmental Protection Agency's Clean Power Plan, Coal Combustion Residuals, and Cross State Air Pollution Rule programs, including our estimated costs of compliance, Clean Water Act (CWA) waste water effluent limitations for power plants, and CWA 316(b) water intake regulation; changing market conditions that could affect the measurement of certain liabilities and the value of assets held in our pension trusts and other trust funds, and cause us and/or our subsidiaries to make additional contributions sooner, or in amounts that are larger, than currently anticipated; the impact of changes to significant accounting policies; the impact of any changes in tax laws or regulations, including the Tax Cuts and Jobs Act, adopted December 22, 2017, or adverse tax audit results or rulings; the ability to access the public securities and other capital and credit markets in accordance with our financial plans, the cost of such capital and overall condition of the capital and credit markets affecting us and our subsidiaries; actions that may be taken by credit rating agencies that could negatively affect us and/or our subsidiaries' access to financing, increase the costs thereof, letters of credit and other financial guarantees, and the impact of these events on the financial condition and liquidity of FE and/or its subsidiaries; issues concerning the stability of domestic and foreign financial institutions and counterparties with which we do business; and the risks and other factors discussed from time to time in our United States Securities and Exchange Commission (SEC) filings, and other similar factors. Dividends declared from time to time on FE's common stock, and thereby on FE's preferred stock, during any period may in the aggregate vary from prior periods due to circumstances considered by FE's Board of Directors at the time of the actual declarations. A security rating is not a recommendation to buy or hold securities and is subject to revision or withdrawal at any time by the assigning rating agency. Each rating should be evaluated independently of any other rating. These forward-looking statements are also qualified by, and should be read together with, the risk factors included in our filings with the SEC, including but not limited to the most recent Quarterly Report on Form 10-Q, which risk factors supersede and replace the risk factors contained in the Annual Report on Form 10-K and previous Quarterly Reports on Form 10-Q, and any subsequent Current Reports on Form 8-K. The foregoing review of factors also should not be construed as exhaustive. New factors emerge from time to time, and it is not possible for management to predict all such factors, nor assess the impact of any such factor on our business or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statements. We expressly disclaim any obligation to update or revise, except as required by law, any forward-looking statements contained herein as a result of new information, future events or otherwise.

# Non-GAAP Financial Matters

This presentation contains references to non-GAAP financial measures including, among others, Operating earnings (loss), Operating earnings (loss) per share. Generally, a non-GAAP financial measure is a numerical measure of a company's historical or future financial performance, financial position, or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with accounting principles generally accepted in the United States (GAAP). Operating earnings (loss) and Operating earnings (loss) per share are not calculated in accordance with GAAP to the extent they exclude the impact of "special items." Special items represent charges incurred or benefits realized that management believes are not indicative of, or may obscure trends useful in evaluating the company's ongoing core activities and results of operations or otherwise warrant separate classification. Special items also reflect the adjustment to include the full impact of share dilution from the \$2.5 billion equity issuance in January 2018. Special items are not necessarily non-recurring. FirstEnergy Corp. (FE or the Company) management cannot estimate on a forward-looking basis the impact of these items in the context of Operating earnings (loss) per share growth projections because these items, which could be significant, are difficult to predict and may be highly variable. Consequently, the Company is unable to reconcile Operating earnings (loss) per share growth projections (i.e. CAGR) to a GAAP measure without unreasonable effort.

Operating earnings (loss) per share is calculated by dividing Operating earnings (loss), which excludes special items as discussed above, for the periods presented in 2018 by 538 million shares and by 540 million shares for 2019, which reflect the full impact of share dilution from the equity issuance in January 2018. Beginning in 2018, Regulated operating (non-GAAP) earnings (loss) and Regulated operating earnings (loss) per share, which were non-GAAP financial measures used in the guidance provided in February 2018, are now referred to as Operating earnings (loss) and Operating earnings (loss) per share, respectively.

Management uses non-GAAP financial measures such as Operating earnings (loss) and Operating earnings (loss) per share, to evaluate the company's performance and manage its operations and frequently references these non-GAAP financial measures in its decision-making, using them to facilitate historical and ongoing performance comparisons. Management believes that the non-GAAP financial measures of Operating earnings (loss) and Operating earnings (loss) per share provide consistent and comparable measures of performance of its businesses on an ongoing basis. Management also believes that such measures are useful to shareholders and other interested parties to understand performance trends and evaluate the company against its peer group by presenting period-over-period operating results without the effect of certain charges or benefits that may not be consistent or comparable across periods or across the company's peer group. All of these non-GAAP financial measures are intended to complement, and are not considered as alternatives to, the most directly comparable GAAP financial measures. Also, the non-GAAP financial measures may not be comparable to similarly titled measures used by other entities.

Pursuant to the requirements of Regulation G, FirstEnergy has provided, where possible without unreasonable effort, quantitative reconciliations within this presentation of the non-GAAP financial measures to the most directly comparable GAAP financial measures.

## FES/FENOC Deconsolidation

As a result of the bankruptcy filings, FirstEnergy Solutions Corp. (FES), its subsidiaries and FirstEnergy Nuclear Operating Company (FENOC) were deconsolidated from FE's consolidated financial statements as of March 31, 2018. Additionally, the operating results of FES and FENOC, as well as Bay Shore Power Company (BSPC) and the majority of Allegheny Energy Supply, LLC (AE Supply) that are subject to completed or pending asset sales and transfers, collectively representing substantially all of FE's operations that previously comprised the Competitive Energy Services (CES) reportable operating segment, are presented as discontinued operations in Corporate/Other. During the third quarter of 2018, the Pleasants Power Station was also reclassified to discontinued operations. The remaining business activities that previously comprised the CES reportable operating segment were not material, and as such, have been combined into Corporate/Other for reporting purposes. The external segment reporting is consistent with the internal financial reports used by FE's Chief Executive Officer (its chief operating decision maker) to regularly assess performance of the business and allocate resources.

# FE's Value Proposition

## A premier customer-focused, pure-play regulated utility

Driving sustainable, long-term regulated earnings growth and a competitive dividend

Improving balance sheet with investment-grade credit ratings

10 distribution utilities,  
6M customers, 6 states

3 FERC-regulated  
transmission utilities on  
formula rates

Significant organic  
growth opportunities

**6% – 8%**

Operating EPS CAGR Target 2018-2021

**5%**

Distribution  
Segment  
Rate Base CAGR

**11%**

Formula  
Transmission  
Rate Base CAGR

**55%-65%**

Targeted Dividend  
Payout Ratio

**~4%**

Current Dividend  
Yield

Proven track record of  
operational execution

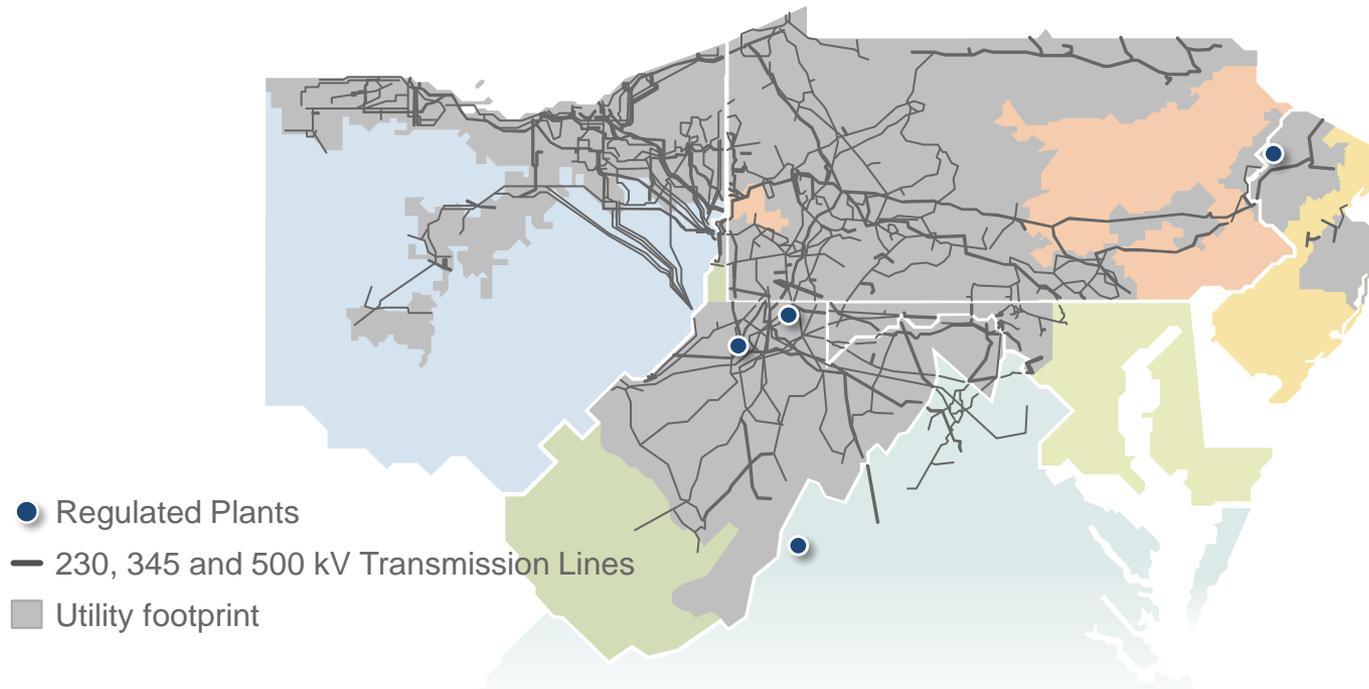
Strong relationships in  
constructive jurisdictions

Focused on customer  
satisfaction and  
reliability

# FirstEnergy Overview

## OUR MISSION

We are a forward-thinking electric utility powered by a diverse team of employees committed to making customers' lives brighter, the environment better and our communities stronger.



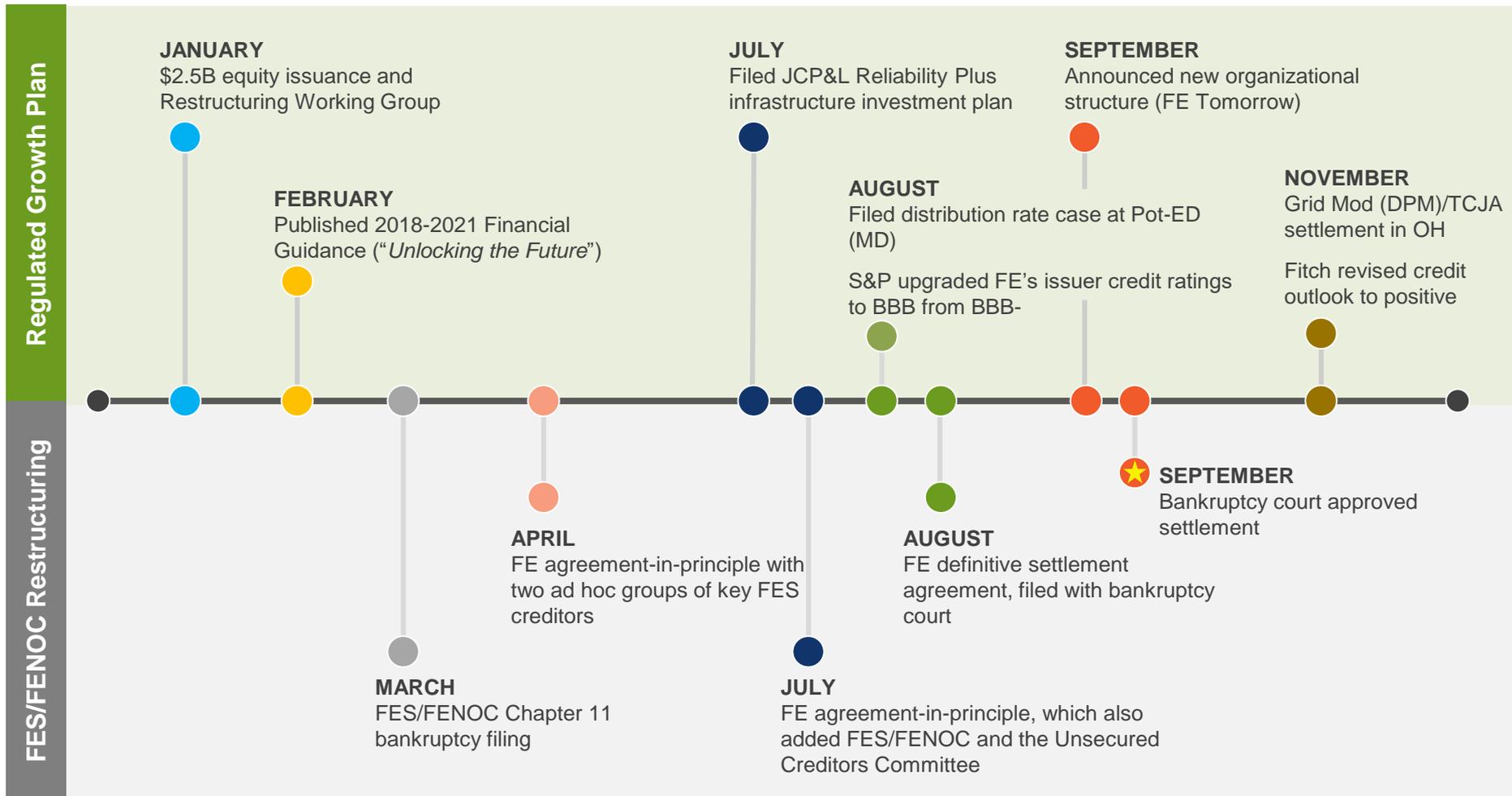
**\$39B**  
Total Assets (9/30/2018)

**~6 Million**  
Total Customers

**~3,800 MW**  
Regulated Generation

**~24,500 Miles**  
Transmission Lines

# 2018 Achievements



**Achieved significant milestones necessary to complete our transition to a fully regulated utility**

# FE Tomorrow Update

## Right-sizing Shared Service Organization

- Cost reductions ~\$300M related to the support of the competitive business
  - Reduces 1/3 of Shared Services costs beginning 2019
- Implemented VERP to offset nearly 500 positions and eliminated over 200 open positions
- FE committed to make services available to FES through June 2020 – costs will be reimbursed beginning November 2018 through Amended Shared Service Agreement

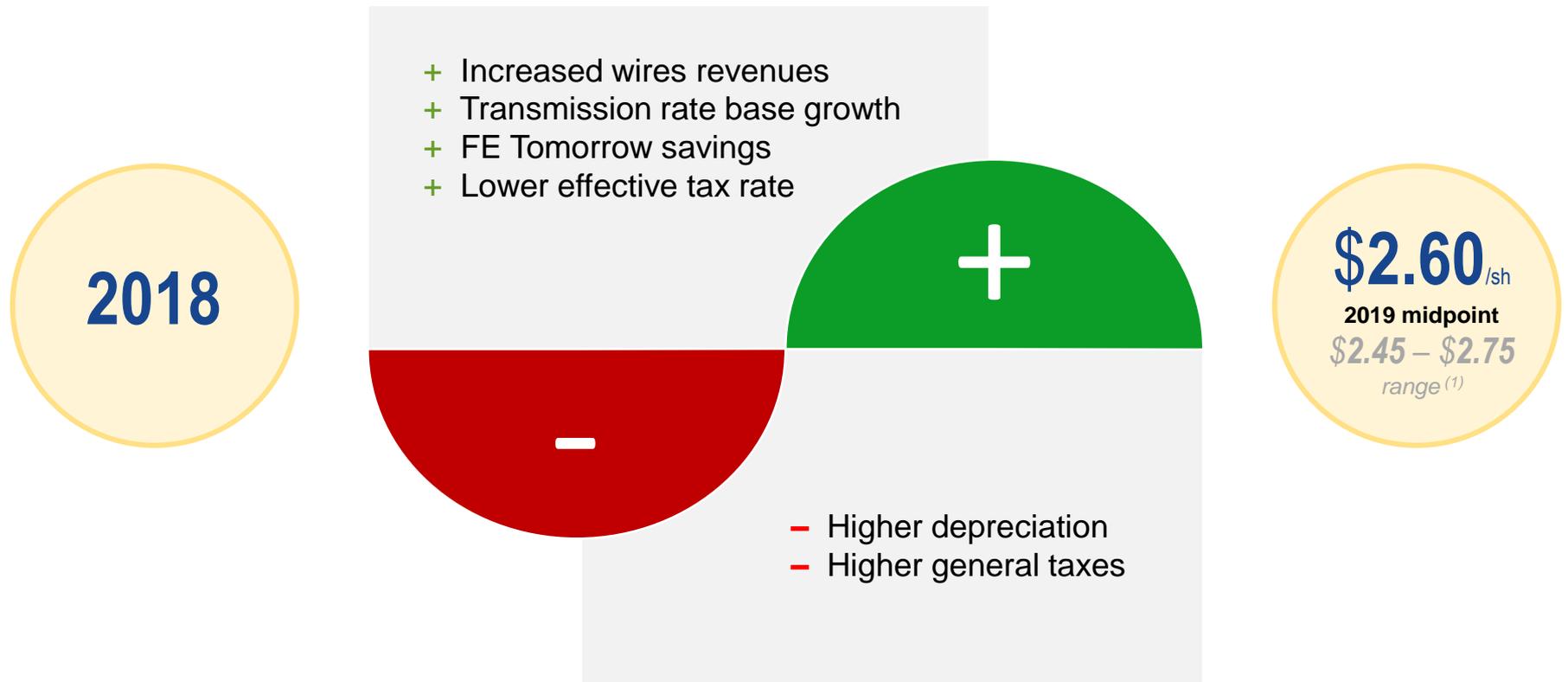
## Incremental Shared Service Savings

- Identified ~\$85M of savings in 2019
  - ~\$50M reduction of O&M and Interest
  - ~\$35M reduction of Capital
- Reduced the shared service organization headcount by 40% and cut expenses by 43%
- Operating expenses associated with our shared services organization benchmark solidly within the top quartile of our industry

Achieved leaner management structure with 44% fewer leadership positions

**FE Tomorrow cost reduction initiatives support  
6%-8% Operating (non-GAAP) EPS CAGR projection**

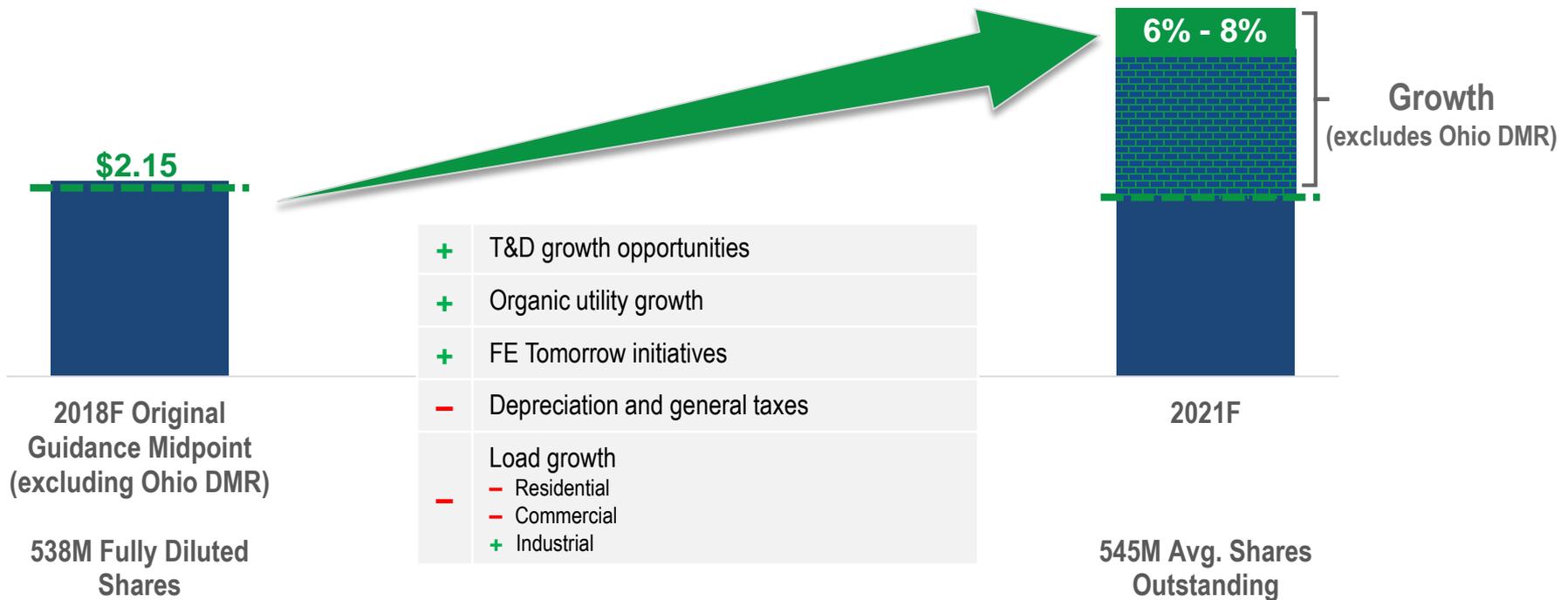
# 2019 Operating EPS Guidance



(1) Guidance midpoint is based on fully diluted shares of 540M in 2019. See slide 3.

# 2018-2021 Operating EPS CAGR

Affirming our 6% - 8% operating EPS CAGR target



# Financing Plan (2019-2021)

## Committed to maintaining investment-grade credit ratings

### FE Corp

Year	Entity	Amount	Purpose
2019F	FE Corp	Up to \$628M	New tax notes to FES creditors
	FE Corp	Up to \$1.25B	\$1.25B Term Loan maturing 10/17/19
2020F	FE Corp	Up to \$500M	\$500M Term Loan maturing 10/19/20

### Regulated Transmission

Year	Entity	Amount	Purpose
2019F	ATSI	\$100M	New Issuance
	FET	\$500M	New Issuance
	MAIT	\$125M	New Issuance
2020F	ATSI	\$100M	New Issuance
	MAIT	\$125M	New Issuance
2021F	ATSI	\$100M	New Issuance
	FET	\$500M	New Issuance
	MAIT	\$150M	New Issuance

### Regulated Distribution

Year	Entity	Amount	Purpose
2019F	ME	\$500M	\$300M at 7.7% maturing 1/15/19
	JCP&L	Up to \$550M	\$300M at 7.35% maturing 2/1/19
	PN	\$300M	\$125M at 6.625% maturing 4/1/19
	WPP	\$250M	New Issuance
	MP	\$200M	New Issuance
2020F	TE	\$150M	\$50M at 7.25% maturing 5/1/20
	PN	\$250M	\$250M at 5.2% maturing 4/1/20
	CEI	\$250M	New Issuance
2021F	MP	\$250M	\$74M at 3.00% PCRБ mandatory put on 10/15/21
	PE	\$175M	New Issuance

### Regulated Generation

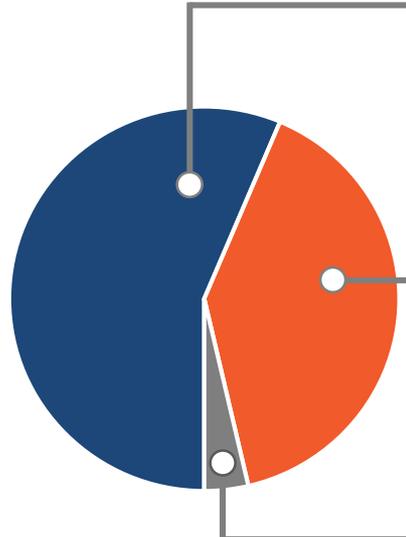
Year	Entity	Amount	Purpose
2019F	AGC	\$50M	New Issuance

# Capital Expenditures Forecast Summary

**\$11B – \$12B in capital investments 2018-2021 ~55% based on formula rates**

	<u>2018F</u>	<i>Annually</i> <u>2019F – 2021F</u>
<b>FE Consolidated Total</b>	<b>\$2.9B</b>	<b>\$2.8B - \$3.0B</b>

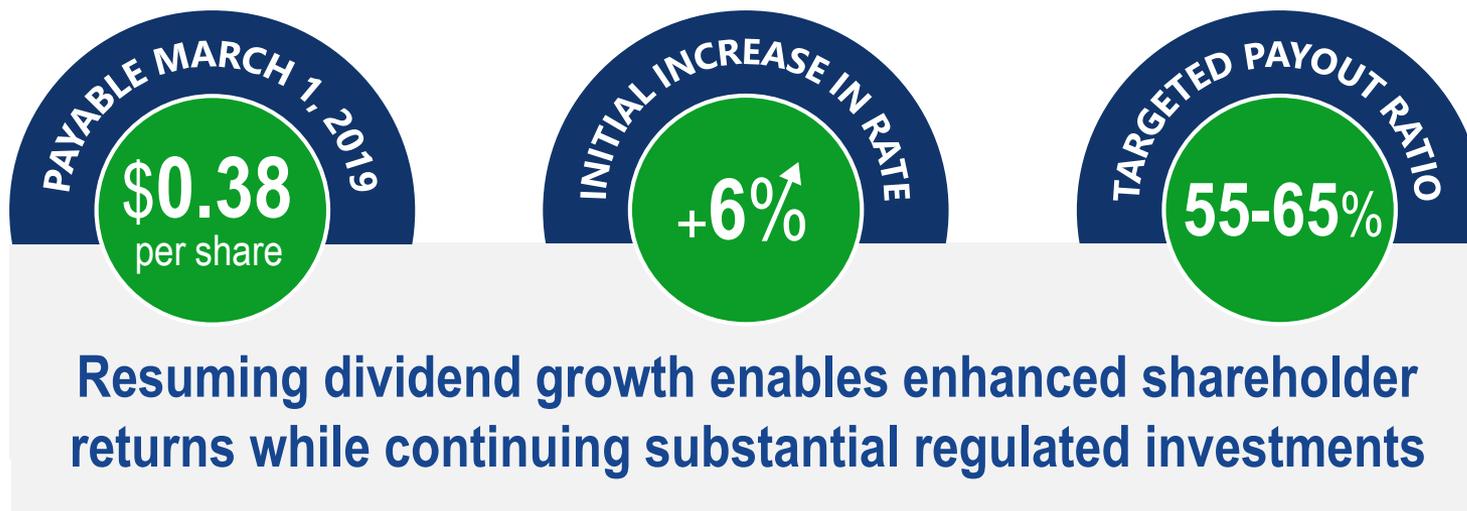
(\$ Millions)	2018F	2019F	2020F	2021F
<b>Regulated Distribution (~40% formula rates)</b>	<b>\$1,600</b>	<b>\$1,600-\$1,700</b>	<b>\$1,500-\$1,700</b>	<b>\$1,500-\$1,700</b>
Stated Rate	\$1,030	\$960-\$965	\$990-\$1,000	\$980-\$1,000
Formula Rate	\$570	\$640-\$735	\$510-\$700	\$520-\$700
<b>Regulated Transmission (80%+ formula rates)</b>	<b>\$1,100</b>	<b>\$1,200</b>	<b>\$1,200</b>	<b>\$1,200</b>
Stated Rate	\$225	\$255	\$120	\$110
Formula Rate	\$875	\$945	\$1,080	\$1,090
<b>Corp/Other</b>	<b>\$160</b>	<b>\$85</b>	<b>\$90</b>	<b>\$110</b>



The pie chart illustrates the composition of capital expenditures. The largest segment is Regulated Distribution (dark blue), followed by Regulated Transmission (orange), and Corp/Other (grey). Lines connect the pie slices to their respective rows in the table below.

# Dividend Policy

- On November 9, 2018, The Board of Directors approved a dividend policy
- Effective beginning with the March 1, 2019 dividend:
  - A \$0.02 per share increase; quarterly dividend will be \$0.38 per share or \$1.52 annualized per share in 2019<sup>(1)</sup>



<sup>(1)</sup> Dividend payments are subject to declaration by the Board of Directors; future dividend decisions determined by the Board based on earnings growth, cash flows, credit metrics, and other business conditions

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