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Positive Energy Investors

Investor Relations iPhone/iPad App

iPhone App: FirstEnergy IR for iPhone

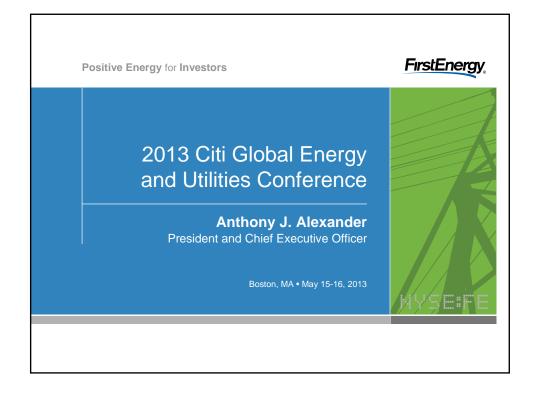








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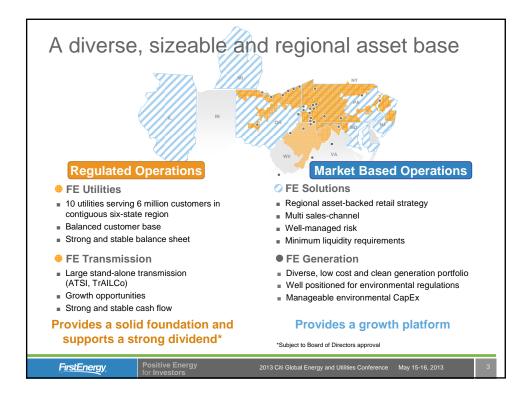


Forward Looking Statement

Forward Looking Statement
This presentation includes forward-looking statements based on information currently available to management. Such statements are subject to certain risks and
uncertainties. These statements include declarations regarding management's intents, beliefs and current expectations. These statements typically contain, but are not
limited to, the terms "anticipate," "potential," "expect," "believe," "estimate" and stamilar words. Forward-looking statements involve estimates, assumptions, known and
unknown risks, uncertainties and other factors that may cause actual results, performance or achievements expressed or implied by such forward-looking statements. Actual results may differ materially due to the speed and nature of increased competition in the
electric utility industry, in general, and the retail sales market in particular, the impact of the regulatory process on the pending maters before ERC and in the various
states in which we do business including, but not limited to, matters related to rates and pending rate cases, the uncertainties of various cost recovery and cost allocation
issues resulting from ATSI's realignment into PJM, economic or weather conditions affecting future sales and margins, regulatory outcomes associated with Hurricane
Sandy, changing energy, capacity and commodity market prices including, but not limited to, coal, natural gas and oil, and availability and their impact on retail margins,
the continued ability of our regulated utilities to recover their costs, operation and maintenance costs being higher than anticipated, other legislative and regulatory
changes, and revised environmental requirements, including possible GHG emission, water discharge with than anticipated, other legislative and regulatory
changes, and revised environmental requirements, including possible GHG emission, water discharge with the anticipated, other legislative and regulatory
changes, and revised environmental requirements, including possible GHG emission, water discharge with than potential impacts of CAIR, and any laws, rules or regulations that ultimately replace CAIR, and the effects of the EPA's MATS rules including our estimated costs of compliance, the uncertainty of the timing and amounts of the capital expenditures that may arise in connent with any litigation, including NSR litigation or potential regulatory initiatives or rulemakings (including that such expenditures could result in our decision to deactivate or idle certain generating units), the uncertainties associated with the deactivation of certain older unscrubbed regulated and competitive fossil units, including the impact on vendor commitments, and the timing hereof as they relate to, among other things, the RMR arrangements and the reliability of the transmission grid, adverse regulatory or legal decisions and outcomes with respect to our nuclear operations (including, but not limited to the revocation or non-renewal of necessary licenses, approvals or operating permits by the NRC or as a result of the incident at Japan's Fukushima Daiichi Nuclear Plant), adverse legal decisions and outcomes related to MRS and PNS ability to recover certain transmission costs through his TSC disker the impact of future changes to the operational status or availability of our generations the bridge and uncertainties associated with litigation. incident at Japan's Fukushima Daiichi Nuclear Plant), adverse legal decisions and outcomes related to ME's and PN's ability to recover certain transmission costs through heir TSC fiders, the impact of future changes to the operational status or availability of our generating units, the risks and uncertainties associated with litigation, arbitration, mediation and like proceedings, including, but not limited to, any such proceedings related to vendor commitments, replacement power costs being higher than anticipated or inadequately hedged, the ability to comply with applicable state and federal reliability standards and energy efficiency and peak demand reduction mandates, changes in customers' demand for power, including but not limited to, changes resulting from the implementation of state and federal energy efficiency and peak demand reduction mandates, the ability to accomplish or realize anticipated benefits from strategic and financial goals including, but not limited to, the ability to reduce costs and to successfully complete our announced financial plans designed to improve our credit metrics and strengthen our balance sheet, including but not limited to, proposed capital raising and debt reduction initiatives, the proposed West Virginia asset transfer and potential sale of non-core hydro assets, our ability to improve electric commodity margins and the impact of, among other factors, the increased cost of fuel and fuel transportation on such margins, the ability to experience improve electric commonly margins and the impact or, among other ractors, the increased cost of rule and rule transpostation on such margins, the ability to experience growth in the Regulated Distribution segment and to confinue to successfully implement our direct retail sales strategy in the Competitive Energy Services segment, changing market conditions that could affect the measurement of liabilities and the value of assets held in our NDTs, persion trusts and other trust funds, and cause us and our subsidiaries to make additional contributions sooner, or in amounts that are larger than currently anticipated, the impact of changes to material accounting policies, the ability to access the public securities and other capital and credit markets in accordance with our announced financial plan, the cost of such capital and overall condition of the capital and credit markets affecting us and our subsidiaries, actions that may be taken by credit rating agencies that could negatively affect us and our subsidiaries access to financing, increase the costs thereof, and increase requirements to post additional collateral to support outstanding commodity positions, LOCs and other financial guarantees, changes in national and regional economic conditions affecting us, our subsidiaries and our major industrial and commercial customers, and other commercial customers. and other counterparties including fuel suppliers, with which we do business, issues concerning the stability of domestic and foreign financial institutions and counterparties with which we do business, and the risks and other factors discussed from time to time on resulting, and other similar factors. Dividends declared from time to time on FE's common stock during any annual period may in the aggregate vary from the indicated amount due to circumstances considered by FE's Board of Directors at the time of the actual declarations. A security rating is not a recommendation to buy or hold securities and is subject to revision or withdrawal at any time by the assigning rating agency. Each rating should be evaluated independently of any other rating. The foregoing review of factors should not be construed as exhaustive. New factors emerge from time to time, and it is not possible for management to predict all such factors, nor assess the impact of any such factor or FirstEnergy's business or the extent to which any factor, or combination of factors, may cause results to differ materially from those contained in any forward-looking statements. 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Energy Efficiency Impacts in Ohio

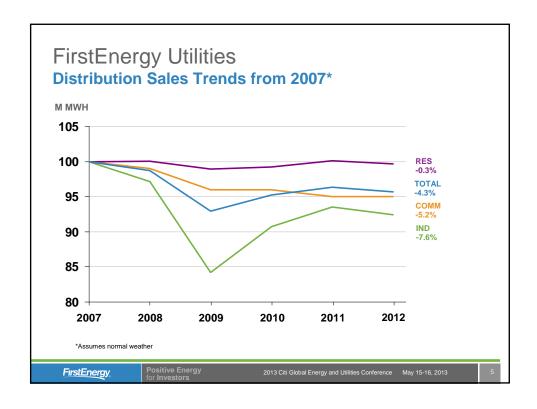
Overview of SB 221

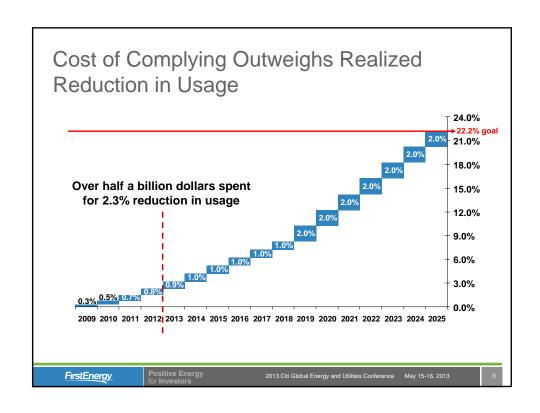
- Requires utilities to file Electric Security Plan or Market Rate Option
- Alternative energy standards to spur development of renewable and advanced energy sources
- Energy efficiency and peak demand reduction mandates to achieve energy savings and reduce peak demand

Since the passage of the bill

- Change in economic landscape
- Cost of complying outweighs the realized reduction in usage

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Conclusion

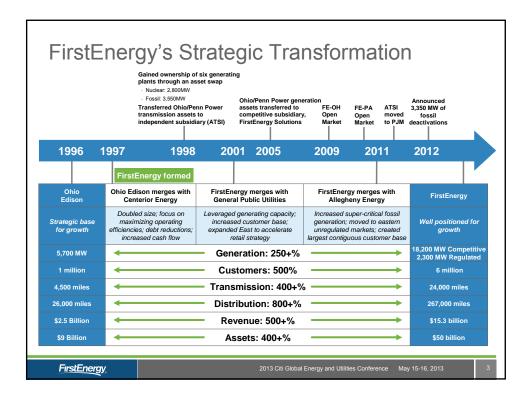
- By artificially suppressing demand, the result is a restriction in economic growth
 - Energy producers are less likely to build new gas-fired generating plants based on flat or declining electric load growth.
 - Investors won't have the certainty they need to finance new power plants, and
 - Developers will be less willing to risk capital in a market with aggressive mandates in place.

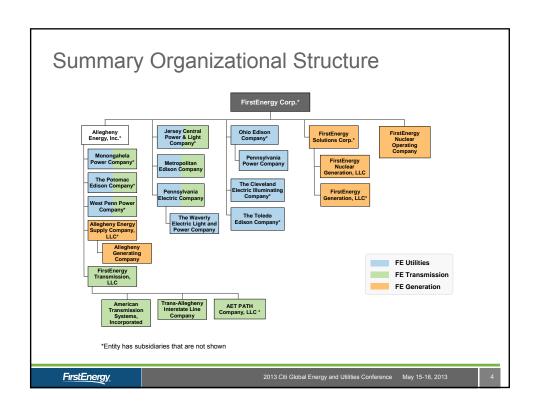
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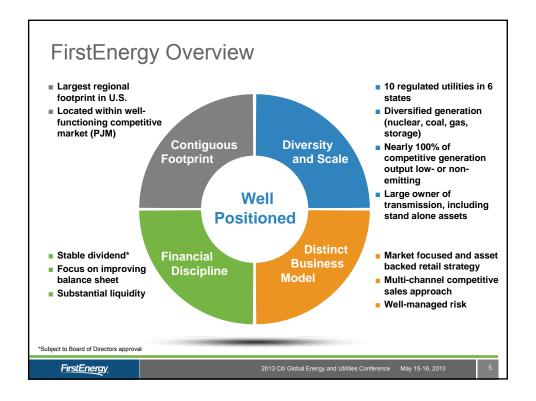
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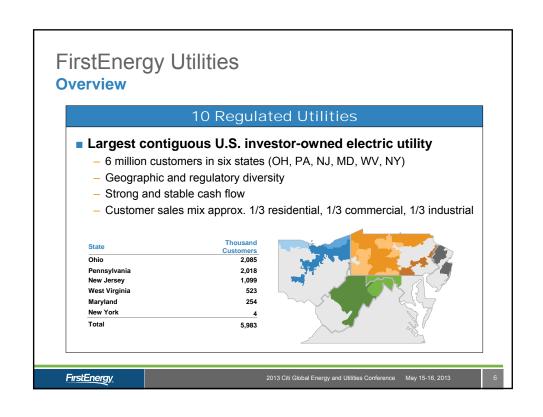
ABO	Accumulated Benefit Obligation	Lo-S	Low Sulfur Coal
ACI	Activated Carbon Injection	MAAC	Mid-Atlantic Area Council
AEP	American Electric Power	MATS	Mercury and Air Toxics Standards
AFUDC	Allowance for Funds Used During Construction	MCI	Medium Commercial / Industrial Customers
AMI	Advanced Metering Infrastructure	MISO	Midwest Independent Transmission System Operator, Inc.
ATSI	American Transmission Systems, Incorporated	MTM	Mark-to-market
BPU	Board of Public Utilities	MW	Megawatt
CBS	Consumer Behavior Study	MWH	Megawatt-hour
CEMS	Continuous Emissions Monitoring System	NAPP	Northern Appalachian
CFB	Circulating Fluidized Bed Boiler	NDC	Net Demonstrated Capacity
CO ₂	Carbon Dioxide	NOX	Nitrogen Oxide
cos	Combustion Optimization System	NRC	Nuclear Regulatory Commission
CWIP	Construction Work in Progress	OPEB	Other Post-Employment Benefits
DA	Distribution Automation	OFA	Separated Overfire Air
DC	U.S. Court of Appeals for the District of Columbia	OVEC	Ohio Valley Electric Corporation
DOE	Department of Energy	PBO	Projected Benefit Obligation
DR	Demand Response	PIPP	Percentage of Income Payment Plan
DSP	Default Service Plan	PJM	PJM Interconnection L.L.C.
DSI	Dry Sorbent Injection	POLR	Provider of Last Resort
EDC	Electric Distribution Company	PPA	Purchase Power Agreement
EE	Energy Efficiency	Precip	Electrostatic Precipitator
EMAAC	Eastern Mid-Atlantic Area Council	PSA	Power Supply Agreement
ENEC	Expanded Net Energy Cost	PUCO	Public Utilities Commission of Ohio
EPA	United States Environmental Protection Agency	PV	Photovoltaic
ESP	Electric Security Plan	REC	Renewable Energy Credit
FERC	Federal Energy Regulatory Commission	ROE	Return on Equity
FFO	Funds From Operations	RMR	Reliability Must Run
FGD	Flue Gas Desulfurization	RTEP	Regional Transmission Expansion Plan
FRR	Fixed Resource Requirement	RTO	Regional Transmission Organization
GWH	Gigawatt-hour	SCR	Selective Catalytic Reduction
IDER	Integrated Distribution Energy Resource	SO ₂	Sulfur Dioxide
ILB	Illinois Basin	SNCR	Selective Non-Catalytic Reduction
IGCC	Integrated Gasification Combined Cycle	SSO	Standard Service Offer
ITC	Investment Tax Credit	VAR	Volt-Ampere Reactive
kV	Kilovolt	VVC	Voltage/VAR Control
KWH	Kilowatt-hour	WFGD	Wet Flue Gas Desulfurization
LCI	Large Commercial / Industrial Customers	WVPSC	Public Service Commission of West Virginia
LNB	Low NOx Burners		

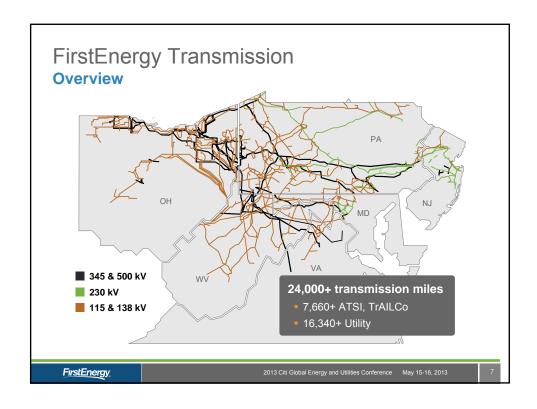
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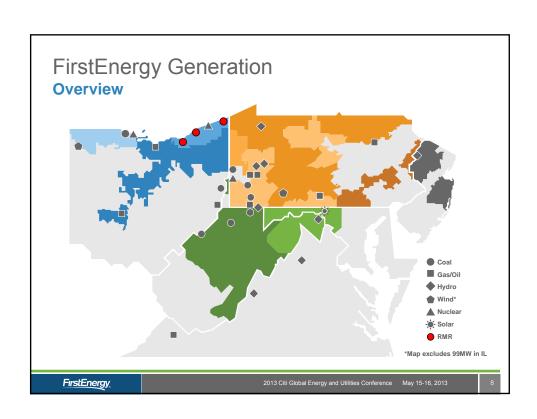




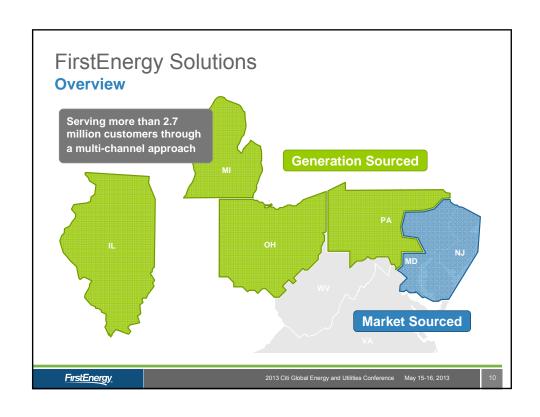


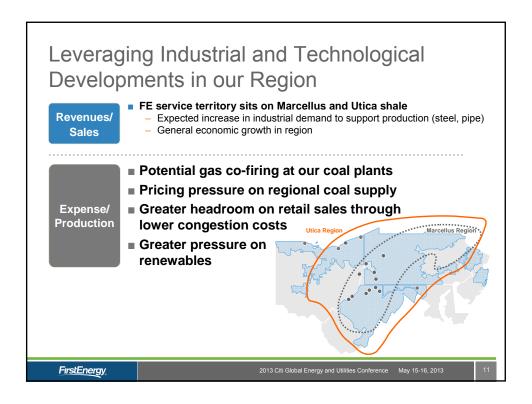












	Social Responsibility
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Protecting the Environment

- We're committed to protecting the environment while delivering safe, reliable and affordable electricity
- After the planned deactivation of older, less-efficient coalfired plants, nearly 100% of the power we generate will come from low- or non-emitting sources
 - One of our region's largest providers of renewable energy
- From 1990 to 2012, we reduced emissions of NOx by more than 80%, SO₂ by more than 90%, and mercury by about 70% with additional reductions expected to continue over the next 4 years
 - Emission rates for SO₂, NOx and CO₂ compare favorably with other generating systems in our region

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Protecting the Environment

- Since 1970, we've invested more than \$10 billion in environmental protection efforts
- We expect to spend an estimated \$925 million over the next several years to ensure our fossil units comply with new EPA MATS regulations
- Working with policymakers to develop appropriate response to reduce global CO₂ emissions



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Protecting the Environment

- Helping customers better manage their energy use through energy efficiency programs offered by our utility companies
- Working on smart grid projects to improve operation of transmission and distribution system
- Conducting a multi-year test of utility-scale fuel cell system
- Supporting Plug-in Electric Vehicle (PEV) R&D through the Electric Power Research Institute (EPRI), local universities and other research partners
- Collaborating with EPRI, automotive companies and other key stakeholders to ensure compatibility of PEVs with utility grid
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Advancing Good Corporate Governance Practices

- FirstEnergy's policies and practices aim to ensure shareholders' interests are represented independently and thoughtfully
 - Rigorous standards for accountability, effective internal controls and financial reporting
 - High standards of corporate governance
- Employees at every level are guided by our Code of Business Conduct
 - Establishes standards for business and legal conduct
 - Supports culture of good judgment and personal integrity



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Promoting Public Health and Safety

- Health and safety are core values that shape our decisions at every level. As a company,
 - We dedicate ourselves to achieving best-in-class safety results
 - Our OSHA rate is less than one injury per 200,000 hours worked
- We strive to provide employees with a safe working environment and the tools, technology, leadership and training to support an accident-free workplace



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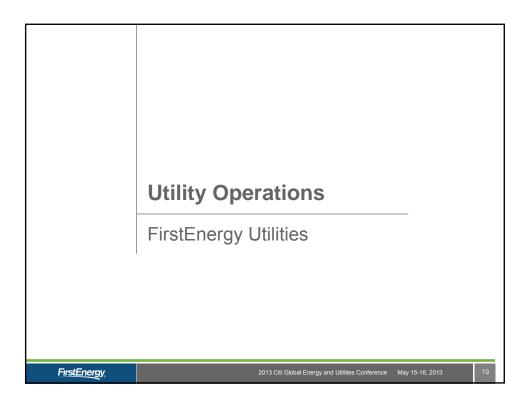
Supporting the People and Communities We Serve

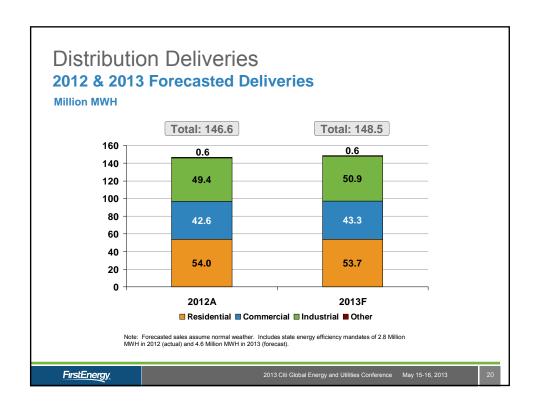
- Our economic development efforts have helped attract nearly \$30 billion in capital investment and create more than 62,000 jobs over the past 10 years
- Since 2001, FirstEnergy Foundation has awarded more than \$56 million in grants to over 3,500 community organizations
- Donated nearly \$20 million to Habitat for Humanity since 2001
- Purchase nearly \$3 billion in goods and services annually (excludes fuel and purchased power)
- Named as one of the Top 100 Military-Friendly Employers® by G.I. Jobs magazine

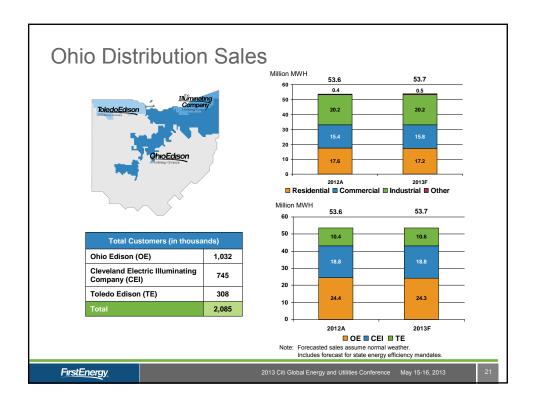
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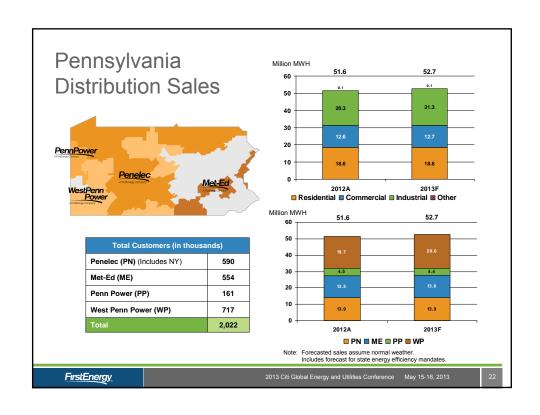
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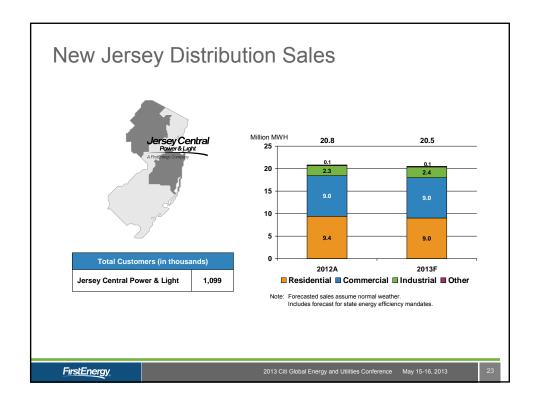
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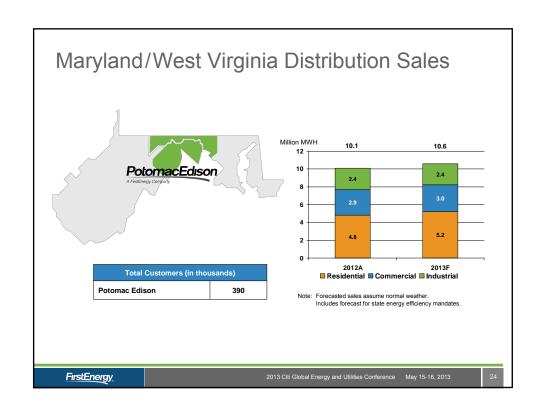


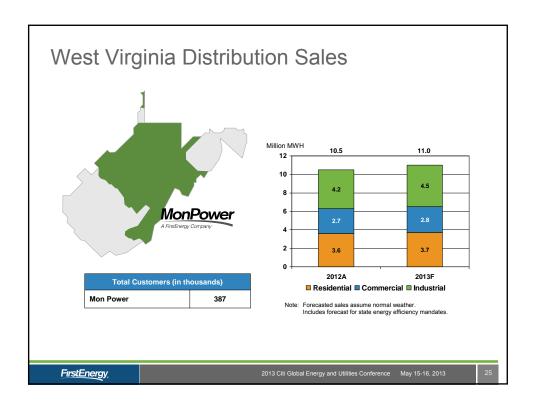












Company	Rates Effective	Rate Base (\$ millions)	Allowed ROE
Ohio Edison	January 2009	\$1,251	10.5%
Penn Power	May 1988	\$654	12.9%
Cleveland Electric Illuminating	May 2009	\$984	10.5%
Toledo Edison	January 2009	\$414	10.5%
Jersey Central Power & Light	June 2005	\$2,080	9.75%
Met-Ed	January 2007	\$969	10.1%
Penelec	January 2007	\$1,068	10.1%
West Penn Power	December 1994	\$1,830	11.5%
Potomac Edison – WV Mon Power	May 2007	\$1,184	10.5% 10.5%
Potomac Edison – MD	February 1993	\$581	11.9%

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Regulatory Update Ohio ESP 3

- Approved by the PUCO on July 18, 2012
- Plan covers June 1, 2014 thru May 31, 2016; essentially extends the terms of existing ESP 2
- Stabilizes pricing by modifying the POLR competitive bidding schedule
- Freezes base distribution rates through May 31, 2016
- Continues Delivery Capital Recovery rider to earn a return on and of incremental distribution plant in service since last rate case
 - Up to \$405M in revenue over the two-year term
- Continues collection of lost distribution revenues associated with energy efficiency and peak demand reduction programs
- Extends recovery period for RECs costs (with carrying charges) reducing then current monthly charges for non-shopping customers by more than 50 percent
- Provides PIPP customers with 6% discount off their price-to-compare with wholesale generation supply provided by FE Solutions

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Regulatory Update Ohio ESP – Delivery Capital Recovery Rider

Recovery Period	Revenue Cap (\$ millions)
Jan 2012 – Dec 2012	\$150
Jan 2013 - Dec 2013	\$165
Jan 2014 - May 2014	\$75
Jun 2014 - May 2015	\$195
Jun 2015 - May 2016	\$210

- Individual company revenue caps are determined by the following percentages applied to the total revenue cap
 - CEI: up to 70%OE: up to 50%TE: up to 30%
- Any recovery period shortfall or overage will be applied to the subsequent period

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Regulatory Update

Proposed Harrison and Pleasants Asset Transfer*

- Mon Power and Potomac Edison initial filing with the WVPSC on November 16, 2012
 - Agreed to file base rate case within six months after transaction is completed
 - Company rebuttal testimony due May 17
 - Hearings scheduled May 29 May 31
- Mon Power buys AE Supply's remaining ownership of ~80% (1,576 MW)
 Harrison Plant
 - Mon Power expected to recover all fuel, purchased power and variable O&M costs through its ENEC rider
 - Mon Power expected to recover the remaining Harrison Plant costs initially through temporary surcharge; costs ultimately included in base rates
 - Requested transfer at net book value of ~\$1.2B
- AE Supply buys Mon Power's ownership of ~8% (100 MW) of Pleasants Plant
 - Requested transfer at fair value of ~\$70M
- Received FERC authorization for asset transfer on April 23
 - Awaiting approval from FERC on our filing related to financing for the transaction

*Subject to regulatory approval

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Regulatory Update JCP&L Rate Case*

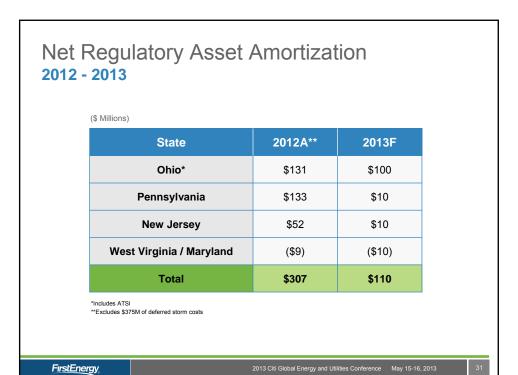
- November 30, 2012: Rate Case filed
- February 22, 2013: Filing updated to include Hurricane Sandy costs
 - Requested annual base distribution rate increase of \$112M, which represents a 4.1% increase in overall rates
 - Proposed an Accelerated Reliability Enhancement Program rate recovery mechanism for any necessary accelerated capital investment for potentially higher than standard service and reliability levels
- March 20, 2013: BPU established a generic proceeding to review prudency of storm costs for 2011 and 2012.
 - Prudence review of all New Jersey utilities' storm costs will be conducted within the context of the generic proceeding
 - By July 1, 2013, each utility is to file a detailed report of its storm costs for which it intends to seek recovery from ratepayers in a pending or future rate case
- April 4, 2013: JCP&L filed a Motion for Reconsideration to leave storm costs in the base rate case. If BPU does not approve, then the motion requests the case be put on hold pending conclusion of generic proceedings.
- September 12 October 17, November 19 20, 2013: Evidentiary hearings scheduled in base rate case
- Q1 2014 or Q2 2014: Resolution of base rate case expected

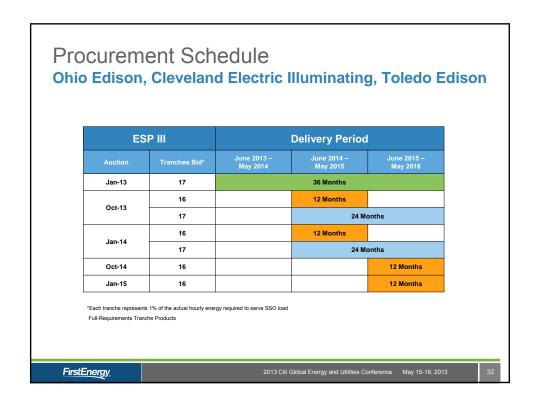
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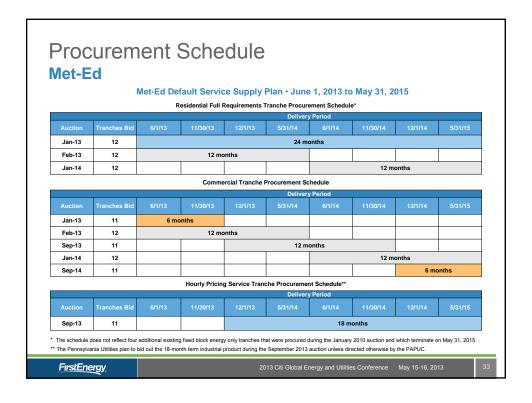
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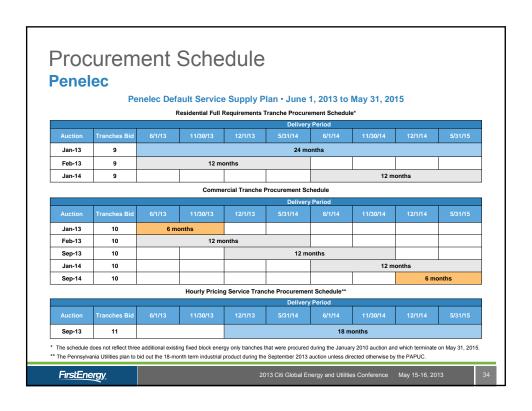
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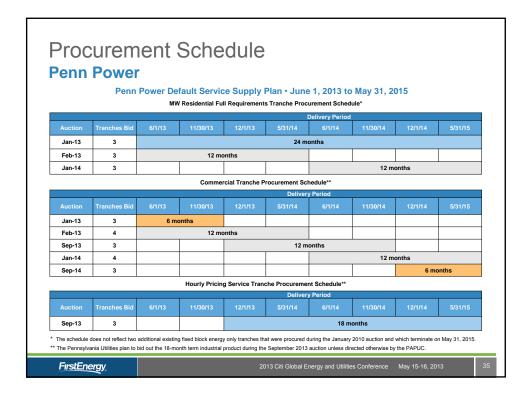
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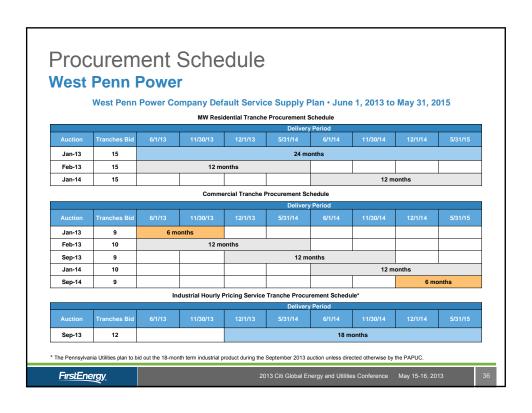


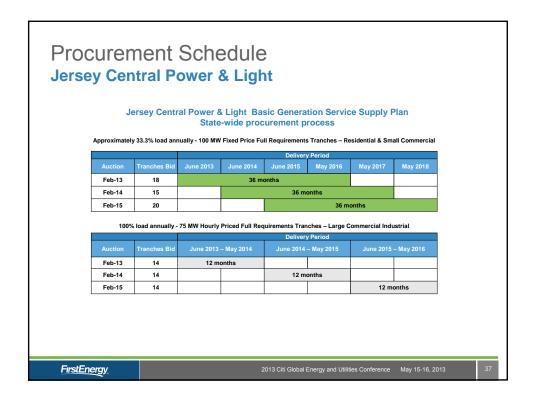


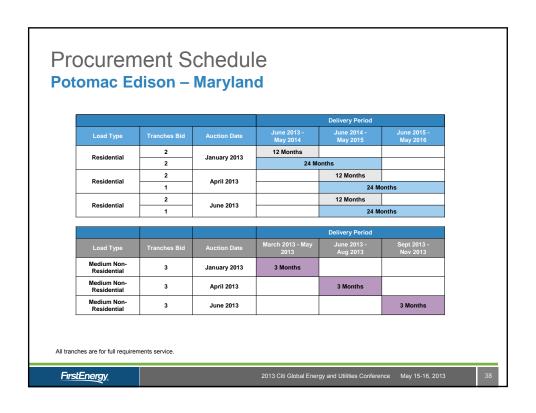












	OH	PA	NJ	wv	MD
Year	2024	2021	2021	2025	2022
Requirements	12.5%	18.5%	23.85%	25%	20%
Class/Tier I - Non Solar	12.0%	8.0%	17.9%	-	18%
Solar	0.5%	0.5%	3.47%	-	2%
Class/Tier II	-	10.0%	2.5%	-	2.5% until 2018
Solar	 Solar PV and Solar Thermal 	 Solar PV and Solar Thermal 	 Solar PV and Solar Thermal 	Solar PV and Solar Thermal	 Solar PV, Solar Thermal & Solar Water Heating
Class/Tier I/ Renewable Energy Resources	Solar Wind Hydro Geothermal Solid waste Blomass Fuel cells Storage Distributed generation Certain advanced energy resources	s Solar Photovoltaic s Solar Thermal wind Low-impact hydro Geothermal Biomass Methane gas * Coal-mine methane Fuel cells Wood byproducts * Large-scale hydro*	Solar Wind Wave / Tidal Geothermal Landfill gas Anaerobic Digestion Fuel cells * Biomass* New small hydro *	Solar Wind Natural, Synthetic and Landfill Gas Hydroelectric Geothermal Fuel Cells Municipal Solid Waste Anaerobic Digestion Small Hydro Sindli Hydro Biodiesel Certain Advanced Coal Generation	Solar Wind including Off-Shore* Biomass Landfill Gas Small Hydro Geothermal Electric Fuel Cells Municipal Solid Waste Ocean Poultry litter incineration Waste-to energy Refuse derived
Class/Tier II Advanced/Alternative Energy Resources	■ N/A	Waste coal Distributed generation DSM Large hydro Muni solid waste Wood byproducts * IGCC coal Pumped-storage hydro	Small hydro Resource recovery	■ N/A	Hydro (excluding pumped storage)
REC life	5 years	3 years	3 years	Unlimited	3 years
Other Provisions	50% must be instate	Quarterly Adjustments to Tier I Non-Solar %	Solar must be in-state; Solar obligations stated in GWH	In-state or PJM territory	Solar must be in-state

Mandates	and Progress	
	Ohio	Pennsylvania
State Goals	Senate Bill 221	PA Act 129
Energy Efficiency	3.2% in 2013 (1,725 GWh) 4.2% in 2014 (2,306 GWh) 5.2% in 2015 (2,903 GWh)	3.0% by 5/31/2013 (1,649 GWh) By 5/31/2016 (1,990 GWh) – Phase II — Hefe 14 2.3% (338 GWh) — Penelec +2.2% (319 GWh) — Penn Power +2.0% (95 GWh) — West Penn Power +1.6% (338 GWh)
Demand Response	4.0% in 2013 (463 MW) 4.75% in 2014 (551 MW) 5.5% in 2015 (622 MW)	4.5% by 5/31/2013 (428 MW) No peak demand targets in Phase II
Smart Meter	No Smart Meter requirement. However, ARRA Smart Grid Investment Grant provided for limited AMI pilot program deployment	Smart Meters with AMI required Mandatory deployment within 15 year depreciation cycle
Status		1 13 14 11 11 11
Smart Meter	Phase I installed and operational (5k meters) PUCO reviewing Phase II expansion (additional 39k meters)	Full 2.0M Meter deployment plan filed 12/31/2012 24,000 meters deployed for EE pilot at West Penn for 2012
Cost Recovery for EE	In Place	In Place
Compliance	2012 compliance requirements met 2013 – 2015 Portfolio Plan approved by PUCO on 3/20/2013	Met 1% MWH reduction goals by 5/31/2011 at Met-Ed, Penelec and Penn Power Fell short of 1% MWH reduction goal by 5/31/2011 at West Penn On track to meet EE/DR May 2013 targets 6/2013 – 5/2016 Phase II Portfolio Plan approved by PAPUC on 3/13/13

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	New Jersey	Maryland	West Virginia
State Goals	Energy Master Plan (EMP)	EmPower MD	Base Rate Case and Merger Settlements
Energy Efficiency	2008 EMP goal of 20% usage reduction by 2020 (State Goal)	10.0% per capita by 12/31/2015 (415 GWH)	0.5% of 2009 Sales by 12/31/2016 (67 GWh)
Demand Response	17% by 2020 of 2011 Demand Forecast (State Goal)	15.0% per capita by 12/31/2015 (21 MW)	0.5% of 2009 Demand by 12/31/2016 (14 MW)
Smart Meter	N/A	N/A	N/A
Smart Meter	N/A	N/A	N/A
Cost Recovery for EE	In Place	In place – 5 year amortization schedule with carrying costs and annual reconciliation	In Place
Compliance	Current EE programs run by the State's Office of Clean Energy	Achieved 5% per capita target for 2011 Only EDC in MD to meet target 2012-2014 EmPower plan in place On track to achieve EE/DR 2015 targets	2012-2016 Portfolio Plan Filing approved 12/30/11 On track to achieve EE/DR 2016 targets

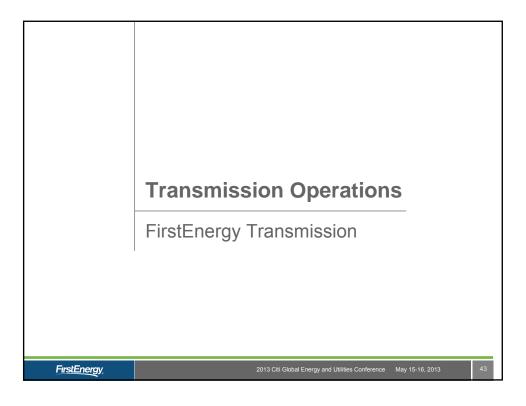
Smart Grid

Cross-cutting* Technologies/Programs	CEI (\$71M)	Met-Ed (\$31M)	JCP&L (\$14M)
Distribution Automation	✓	✓	
Volt / VAR Control	✓	✓	
Consumer Behavior Study	✓		
Integrated Distributed Energy Resource Direct Load Control		✓	✓

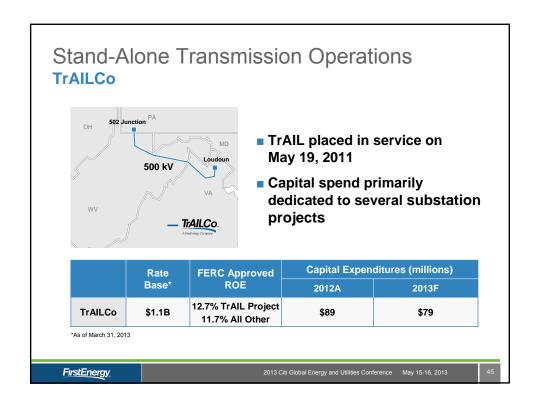
- Period of performance = 60 months (June 2, 2010 June 1, 2015)
- Implementation = first 3 years and data collection for balance of period
- Fully reimbursable via federal grant and state approved riders

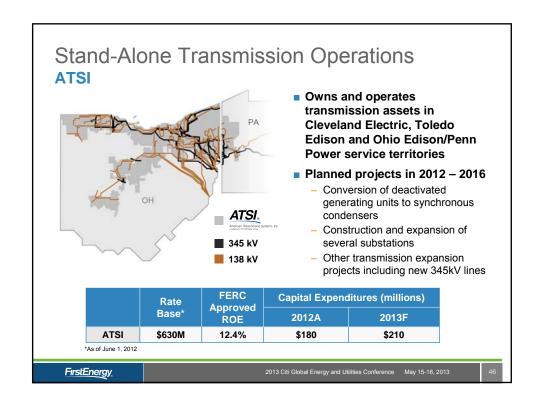
*Cross-cutting describes a project that includes communications and control systems that support more than one component of the smart grid

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FirstEnergy Transmission **Strategy Overview** Leverage existing resources across entire "footprint" - Transmission subsidiaries (TrAILCo, ATSI) Organizational capabilities acquired in AYE merger Segment growth Align investment approach - Reliability - Aging infrastructure - Coal-fired unit deactivations* - Seek FERC ratemaking incentives where appropriate - Enhanced ROEs, CWIP Maximize use of formula rates for transmission investments *After fulfilling RMR arrangements 2013 Citi Global Energy and Utilities Conference May 15-16, 2013 FirstEnergy



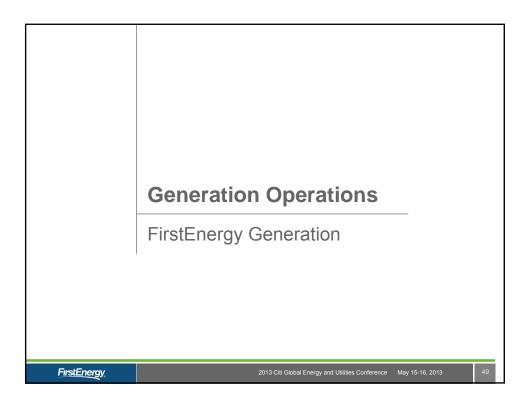


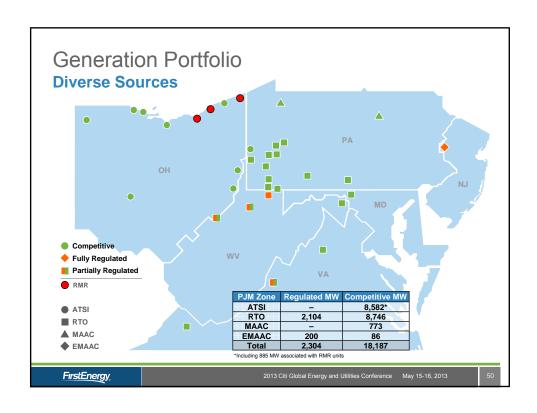
Transmission Outlook Projects Related to Generation Deactivation ~ \$700 million* utilizing ATSI and TrAILCo to address reliability issues related to coal unit deactivations within FE footprint Projects identified and approved through PJM RTEP process Stable, predictable and attractive financial returns Capital Expenditures (\$ millions) 2013F 2014F 2015F 2016F \$150M ~ \$550M* Synchronous condenser conversions New lines Other major projects Eastlake Units 4-5 90+ mile 345 kV line: Bruce Substation expansions Mansfield to Cleveland area Eastlake Units 1-3 Static VAR compensators Various shorter 69 kV - 345 kV Control building relocations Lakeshore transmission lines * Forecast subject to modifications based on undates resulting from PJM RTEP planning process FirstEnergy

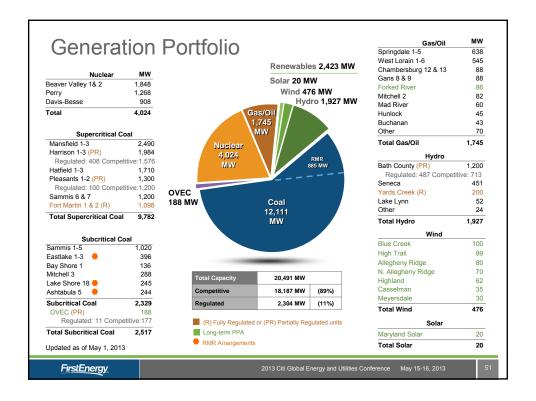
Transmission Outlook Other 2013 Infrastructure Investments

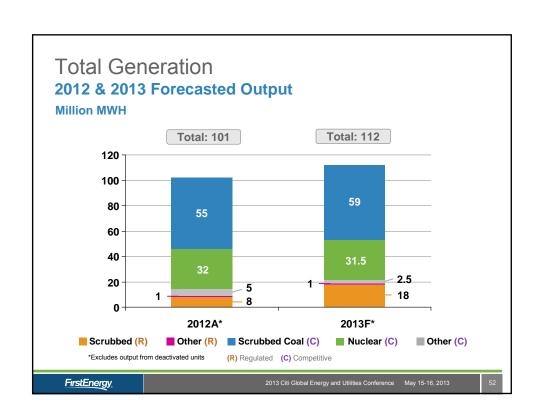
- \$140M additional RTEP transmission projects (not related to generator retirements) utilizing ATSI and TrAILCo formula rate recovery
 - Primarily for reliability improvement
- \$165M transmission projects at FE Utilities (JCP&L, ME, PN, WP, MP, PE)
 - Aging infrastructure repair and replacement
 - Multi-year Local Infrastructure and Transmission Enhancement (LITE) program in the JCP&L footprint

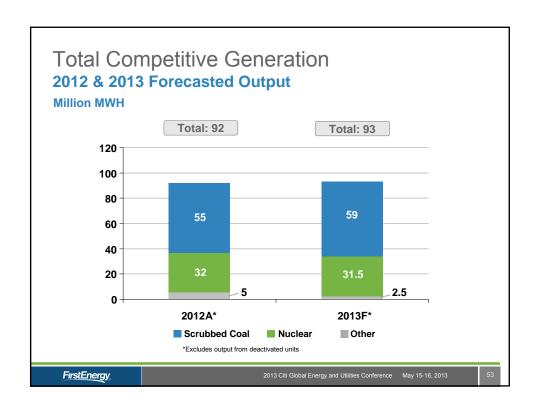
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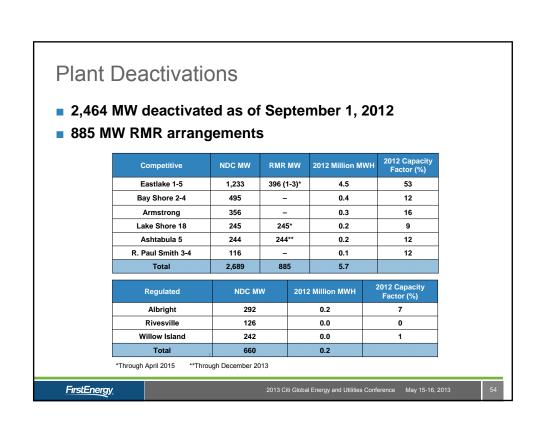


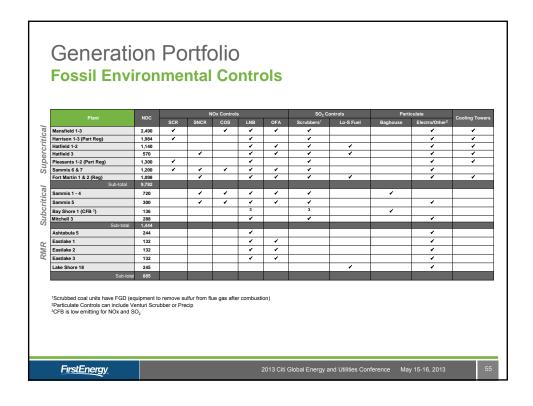


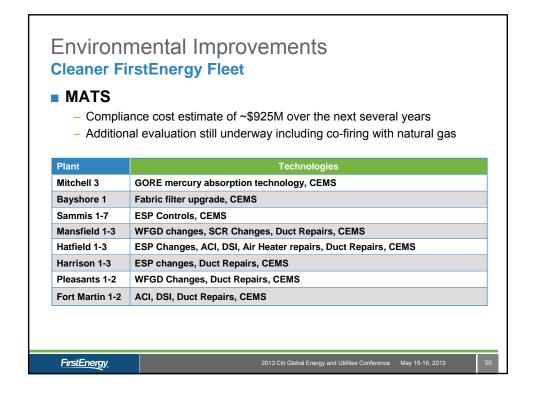




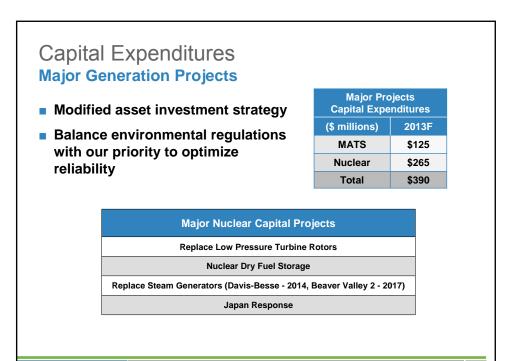


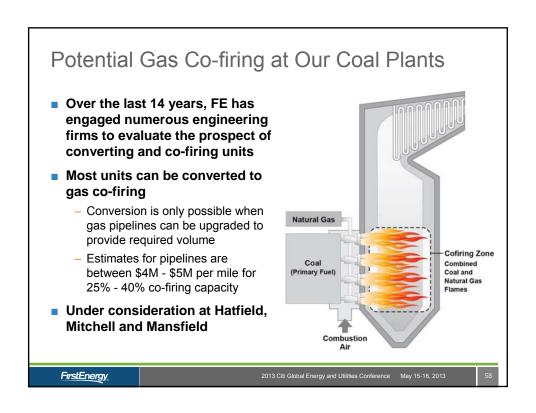






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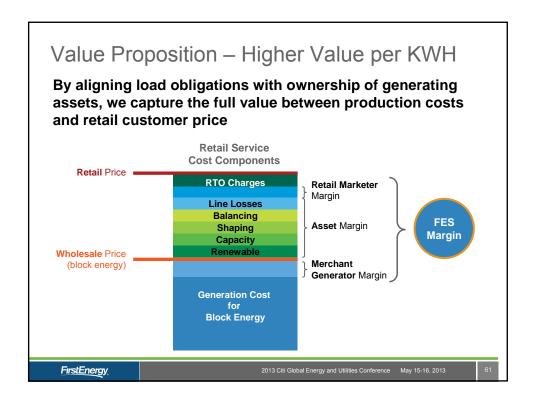




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Generation Portfolio **Nuclear Key Events** Beaver Valley 1 (911 MW) Beaver Valley 2 (937 MW) Davis-Besse (908 MW) Perry (1,268 MW) Key Events **Submit License** License Renewal 2036 2047 Renewal Application In Process in 2015 Implemented dry cask fuel storage Completed planned Completed planned Completed planned outage Perform additional shield building monitoring Supplemental NRC inspection (95002) 2012 Low-pressure turbine rotor replacement Complete fuel pool rerack Planned outage Planned outage Low-pressure turbine rotor replacement Low-pressure turbine rotor replacement 2013 Supplemental NRC inspection (95002) Prepare for dry fuel storage Implement dry fuel Planned outage Planned outage Prepare for License Renewal Application submittal storage Steam generator 2014 replacement 2013 Citi Global Energy and Utilities Conference May 15-16, 2013 FirstEnergy

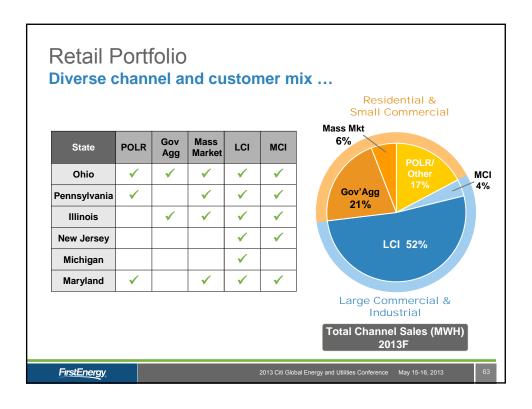
	FirstEnergy Solutions
FirstEnergy,	2013 Citi Global Energy and Utilities Conference May 15-16, 2013 60



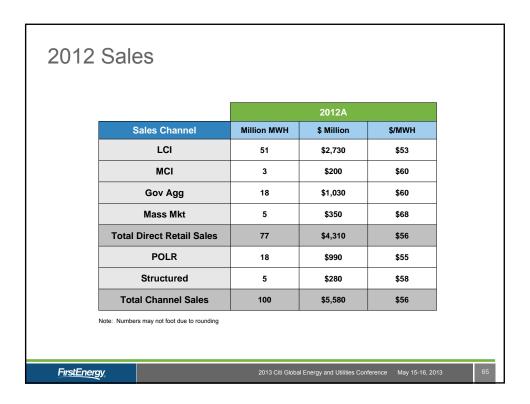
FES Portfolio Strategy

- Ratable committed sales to support predictable earnings and cash flows
- Portfolio characteristics:
 - A large portion of LCI book renews mid-year
 - A significant number of Mass Market customers renew between May and August
 - POLR/Supply auctions occur generally in the 1st and 4th quarters of the year for the upcoming planning year
 - Subject to market conditions and customer preference for term
- Year-end committed sales targets:
 - Prompt Year: ~ 90%
 - Prompt Year +1: ~ 60%
- Monthly risk limits used to monitor progress towards annual targets

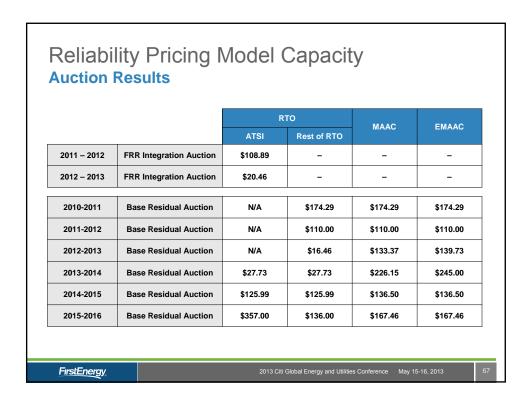
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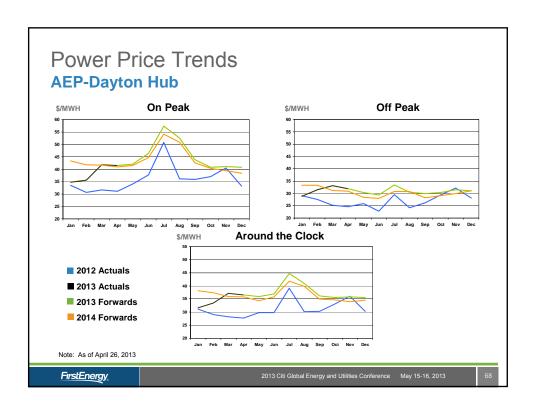


FES Channel Sales Sales Channel Contract Length Description Commercial or Industrial customer with typical annual LCI 1-36 months usage of over 1,000 MWH. Contracts negotiated on an individual basis. Commercial or Industrial customer with typical annual usage between 10 MWH to 1,000 MWH. Contracts negotiated 1-7 years MCI on an individual basis. Buying group formed in communities which choose electric Governmental supplier for all members in the group. Pricing is fixed or is a 1-9 years Aggregation percentage discount off the price to compare, which is determined through the default service auctions. Individual residential and smaller commercial customers. Mass Market 1-7 years Customer outreach through mailings, sweepstakes, advertisement. Tranches of non-shopping load that is won through "open" **POLR** 3-36 months utilities' default service auctions. Includes municipality sales, co-operative sales, bilateral Structured 1-5 years sales, and unique transactions. FirstEnergy.

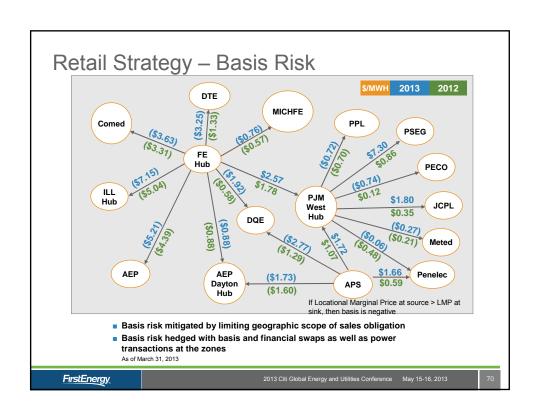


		2013F	
Sales Channel	Million MWH	\$ Million	\$/MWH
LCI	54	\$2,770	\$52
MCI	4	\$240	\$60
Gov Agg	22	\$1,250	\$56
Mass Mkt	6	\$390	\$65
Total Direct Retail Sales	86	\$4,650	\$54
POLR	13	\$660	\$51
Structured	5	\$240	\$49
Total Channel Sales	104	\$5,550	\$53
Committed Sales*	103		
% Closed	99%		

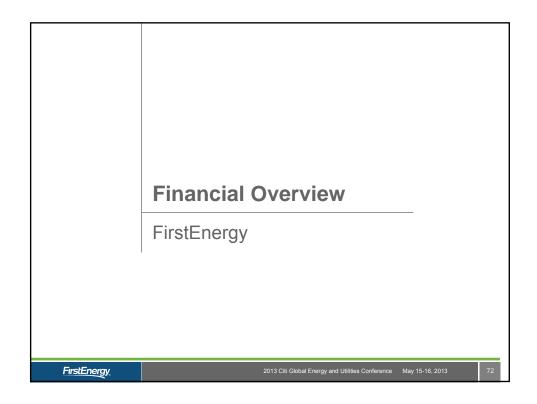


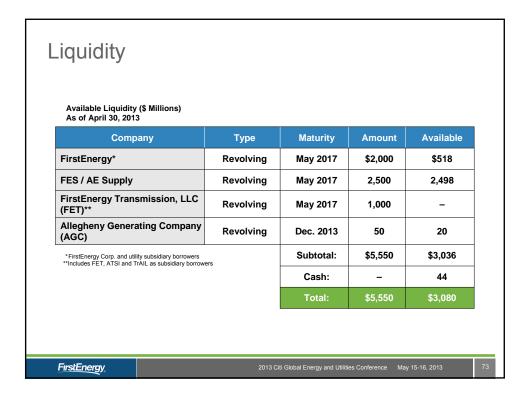


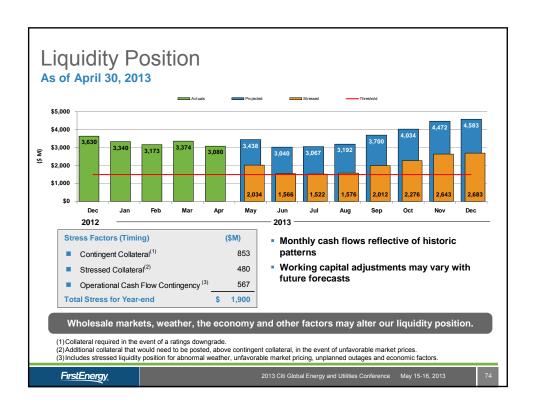
	FUEL TYPE			2012A	2	2013F	
	Nuclear (\$7.60	\$8.10			
	Fossil (\$		\$28		\$28		
	Total Competitive	WH)	\$21		\$22		
ı			Ic	otal Fleet - C	coal Sou	rces	
	Plants	Units	NAPP	Western	ILB	Petcoke	
	Mansfield	1-3	✓	✓	✓		
	Harrison	1-3	✓				
Supercritical	Hatfield	1-3	✓		✓		
Units	Pleasants	1-2	✓		✓		
	Sammis	6-7	\	✓	✓		
	Fort Martin	1-2	>	✓	✓		
Subcritical	Sammis	1-5	>	✓	✓		
Units	Mitchell	3	\		✓		
Onits	Bay Shore	1				✓	
Coal	2012A	M Tons	22	2	1	1	
Consumption	2013F	M Tons	28	3	1	1	



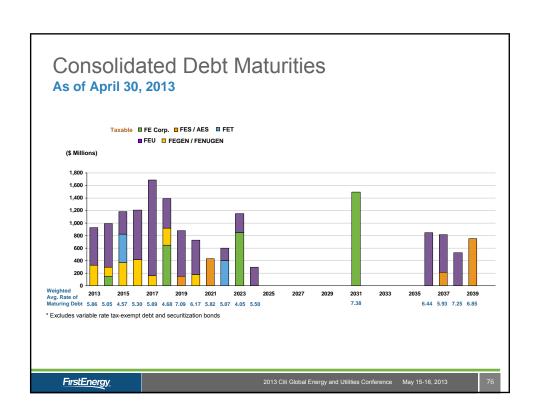
A negative value n	neans the Locational Ma	arginal Price (LMP)*	at the source is gre	eater than the
LMP at the sink				
Source	Sink	2011 ** (\$/MWH)	2012 (\$/MWH)	2013*** (\$/MWH)
FE Hub	III Hub	(7.14)	(5.04)	(7.15)
FE Hub	Comed	(5.31)	(3.31)	(3.63)
FE Hub	DTE	(2.71)	(1.33)	(3.25)
FE Hub	MichFE	0.18	(0.57)	(0.76)
FE Hub	PJM West Hub	4.87	1.78	2.57
FE Hub	DQE	0.16	(0.58)	(1.92)
FE Hub	AEPDAY Hub	(0.04)	(0.88)	(0.88)
FE Hub	AEP	(4.01)	(4.39)	(5.21)
APS	AEPDAY Hub	(4.28)	(1.60)	(1.73)
APS	DQE	(4.08)	(1.29)	(2.77)
APS	PJM West Hub	0.63	1.07	1.72
APS	Penelec	(0.18)	0.59	1.66
PJM West Hub	PPL	2.09	(0.70)	(0.72)
PJM West Hub	PSEG	4.73	0.86	7.30
PJM West Hub	PECO	3.62	0.12	(0.74)
PJM West Hub	JCP&L	4.00	0.35	1.80
PJM West Hub	Met-Ed	2.23	(0.21)	(0.27)
PJM West Hub	Penelec	(0.81)	(0.48)	(0.06)







Collateral Provisions As of March 31, 2013	FES (tied to FE Corp rating)	FES (tied to FES rating)	AE Supply	Utilities
Split Rating (One Rating Agency Below Investment Grade)	\$237	\$164	\$6	\$38
BB+/Ba1 Credit Ratings	\$244	\$213	\$6	\$58
Full Impact of Credit Contractual Obligations	\$304	\$368	\$58	\$93



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Segment	FirstEnergy Utilities	Hallsillission		FirstEnergy Generation	
		HoldCo	OpCo		
Year-End 2013 Target Debt Ratios	50-55%	65-70%	40-50%	40-45%	

 $\textbf{FirstEnergy Utilities} = \mathsf{OE}, \, \mathsf{PP}, \, \mathsf{CEI}, \, \mathsf{TE}, \, \mathsf{JCP\&L}, \, \mathsf{ME}, \, \mathsf{PN}, \, \mathsf{MP}, \, \mathsf{PE}, \, \mathsf{WP}$

FirstEnergy Transmission = FET, ATSI, TrAILCo

FirstEnergy Generation = FES, AE Supply

Outstanding debt at FE Corp is not reflected above. Calculated per methodology on slide 89.

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FirstEnergy Credit Ratings

As of March 31, 2013	Issuer Ra	e Credit Rat ating (Moody Default (Fitc	's) / Issuer)/Issuer Senior Secured Senior Unsecured		ured	Outlook					
	S&P	Moodys	Fitch	S&P	Moodys	Fitch	S&P	Moodys	Fitch	S&P	Moodys	Fitch
FirstEnergy Corp.	BBB-	Baa3	BBB-	-	-		BB+	Baa3	BBB-	stable	negative	stable
FirstEnergy Solutions	BBB-	Baa3	BBB-	-	-	-	BBB-	Baa3	BBB-	stable	stable	stable
Allegheny Energy Supply	BBB-	Baa3	BBB-	-	-		BBB-	Baa3	BBB-	stable	stable	stable
Allegheny Generating Co.	BBB-	Baa3	BBB	-	-		BBB-	Baa3	BBB	stable	stable	stable
American Transmission Systems Inc.	BBB-	Baa1	BBB	-	-		BBB-	Baa1	BBB+	stable	under review	stable
Cleveland Electric Illuminating	BBB-	Baa3	BB+	BBB	Baa1	BBB	BBB-	Baa3	BBB-	stable	stable	stable
Jersey Central Power & Light	BBB-	Baa2	BBB	-	-	-	BBB-	Baa2	BBB+	stable	negative	negative
Metropolitan Edison	BBB-	Baa2	BBB	BBB	А3	Α-	BBB-	Baa2	BBB+	stable	stable	stable
Monongahela Power	BBB-	Baa3	BBB	BBB+	Baa1	A-	BBB-	Baa3	BBB+	stable	stable	stable
Ohio Edison Co.	BBB-	Baa2	BBB-	BBB	А3	BBB+	BBB-	Baa2	BBB	stable	stable	stable
Pennsylvania Electric Co.	BBB-	Baa2	BBB-	BBB	A3	BBB+	BBB-	Baa2	BBB	stable	stable	stable
Pennsylvania Power Co.	BBB-	Baa2	BBB-	BBB+	А3	BBB+	-	-	-	stable	stable	stable
Potomac Edison Co.	BBB-	Baa3	BBB	BBB+	Baa1	A-	BBB-	Baa3	BBB+	stable	stable	stable
Toledo Edison Co.	BBB-	Baa3	BB+	BBB	Baa1	BBB	-	-	-	stable	stable	stable
Trans-Allegheny Interstate Line Co.	BBB-	A3	BBB	-	-	-	BBB-	A3	BBB+	stable	under review	stable
West Penn Power Co.	BBB-	Baa2	BBB	BBB+	A3	A-	BBB-	Baa2	BBB+	stable	stable	stable

On March 25, 2013, Standard & Poor's confirmed ratings of FE Corp., FES, and JCP&L.

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Credit Providers

31 financial institutions provide ~\$7.3B aggregate credit commitment

(\$ In Millions)	
Revolving Credit Facilities*	\$6,050
Term Loans	150
SUB-TOTAL	\$6,150
Letters of Credit (LOC) Vehicle Leases	819 184
Sale Leaseback LOC	133
TOTAL	\$7,286

* Includes \$500M accordion option exercised on May 8, 2013 As of May 8, 2013

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Bank of America JP Morgan Chase Keybank Mizuho Bank of New York Mellon Bank of Nova Scotia Barclays Bank Morgan Stanley BBVA BNP Paribas National Cooperative Services **PNC** CIBC Royal Bank of Canada Royal Bank of Scotland Sovereign Bank Citibank Cobank Credit Agricole Sumitomo Mitsui Credit Suisse TD Bank Fifth Third Bank URS Union Bank/Bank of Tokyo Mitsubishi First Merit G.E. Capital Goldman Sachs US Bank Wells Fargo Huntington Nation Bank

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2013 Financial Plan

Transform Balance Sheet, Improve Liquidity, and Maintain Investment Grade Credit Metrics

- Targeting ~\$1.5B debt reduction at competitive operations (FES/Allegheny Energy Supply)
 - Significant improvement to credit metrics (FFO/Debt >20% and Debt/Cap <45%)
- Complete WV generation asset transfer (Harrison/Pleasants)*
 - 1,476 MW net transfer from AE Supply to Mon Power (~\$1.1B net transfer price)
 - Finance portion of Mon Power's asset purchase
- Sell targeted non-strategic assets (unregulated hydro fleet up to 1,240 MW)
- Debt reduction at Ohio Utilities (including securitization)
- Refinance maturing utility debt and reduce short-term borrowings
- Complete targeted sale/leaseback repurchases
- Extend maturity of existing \$5.5B credit facilities
- Issue up to \$300M equity, late in 2013

•	Sub	ject	to	regulator	y ap	prov	als

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2013 Financial Plan Accomplishments YTD

Transform Balance Sheet, Improve Liquidity, and Maintain Investment Grade Credit Metrics

- √ March 5: Issued \$1.5B FE Senior Notes
 - \$650M 2.75% (5-year)
 - \$850M 4.25% (10-year)
- ✓ March 2013: Repurchased \$664M FES/AE Supply taxable debt in tender offers
- March 2013: Completed acquisition of remaining lessor interests in 1987 Bruce Mansfield sale/leaseback transactions for \$221M; reduced lease debt at FES by \$106M
- √ March 15: Issued \$300M Met Ed 3.5% Notes due 2021
 - Repaid \$150M 4.95% Senior Notes that matured in March 2013; repaid short-term debt
- ✓ April 15: Redeemed \$400M FES 4.8% Senior Notes due 2015
- May 8: Extended maturity of credit facilities through May 2018 and exercised \$500M accordion option
 - \$2.5B FE/FE Utilities (increased from \$2B)
 - \$2.5B FES/AE Supply
 - \$1B FET (ATSI/TrAIL)
- May 2013: Commenced marketing activities associated with unregulated hydro asset sale

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Non-GAAP Basic EPS Reconciliation

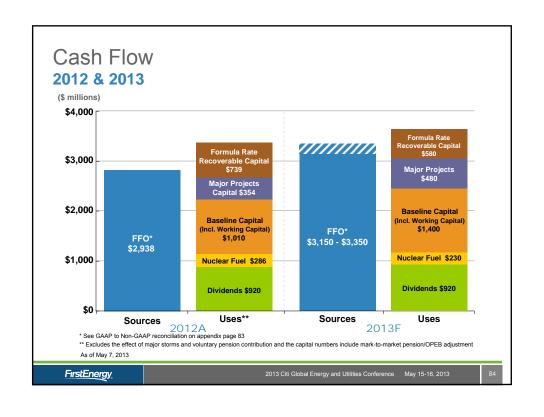
	FE Consolidated		Regulated Distribution	Regulated Transmission	Competitive Energy Services
	2012A	2013F	2013F	2013F	2013F
Basic EPS (GAAP Basis)	\$1.85	\$2.37 - \$2.67	\$2.00 - \$2.05	\$0.47 - \$0.52	\$0.16 - \$0.36
Excluding Special Items:					
Regulatory Charges	\$0.08	\$0.06	\$0.04	-	\$0.02
Trust Securities Impairment	\$0.02	\$0.01	-	-	\$0.01
Income Tax Legislative Changes	\$0.08	_	-	-	1
Merger Transaction/Integration Costs	\$0.04	_	-	-	-
Impact of Non-core Asset Sales/Impairments	\$0.03	\$0.08	\$0.04	-	\$0.04
Mark-to-Market Adjustments					
Pension/OPEB actuarial assumptions	\$0.91	_	-	-	1
Other	(\$0.11)	_	-	-	1
Merger Accounting – Commodity Contracts	\$0.13	\$0.08	-	-	\$0.08
Plant Closing Costs	\$0.29	\$0.01	-	-	\$0.01
Restructuring Costs	\$0.02	\$0.01	-	_	-
Debt Redemption Costs	-	\$0.23	-	-	\$0.23
Basic EPS (Non-GAAP basis)	\$3.34	\$2.85 - \$3.15	\$2.08 - \$2.13	\$0.47 - \$0.52	\$0.55 - \$0.75
Average Shares Outstanding	418M	418M	418M	418M	418M

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Non-GAAP Cash Reconciliation 2012 & 2013 (\$ millions) 2012A 2013F **Net Income (GAAP Basis)** \$771 \$995 - \$1,120 1,230 Depreciation / Asset Removal Costs 1,327 Amortization 307 110 Deferral of Storm Costs (375)**Nuclear Fuel Amortization** 210 220 Deferred Taxes and ITC 647 655 Deferred Purchased Power (238)15 Retirement Benefits (127)(60)Pension and OPEB MTM 609 Other (193)(15) - 60Funds from Operations (FFO) \$2,938 \$3,150 - \$3,350 (Non-GAAP) As of May 7, 2013 FirstEnergy



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Segment Earnings

Basic Non-GAAP EPS*	2013F	% of EPS Contribution
Regulated Distribution	\$2.08 - \$2.13	65%
Regulated Transmission	\$0.47 - \$0.52	15%
Sub-total	\$2.55 - \$2.65	
Competitive Energy Services	\$0.55 - \$0.75	20%
Corporate / Other**	(\$0.25)	
FirstEnergy Consolidated	\$2.85 - \$3.15	

*See GAAP to Non-GAAP reconciliation on appendix page 82 **Includes primarily HoldCo interest expense and taxes As of May 7, 2013

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2012 & 2013 Capital Expenditures

Capital Expenditures (\$ millions)	2012A	2013F
Utilities	\$ 725	\$ 625
Transmission	84	120
Generation (1)	418	480
Corp / Other	111	95
Baseline Capital	\$ 1,338	\$ 1,320
Utilities (DCR, Energy Efficiency)	518	290
Transmission	269	290
Formula Rate Recoverable	\$ 787	\$ 580
Generation Projects	304	310
MATS	32	125
JCP&L LITE	18	45
Major Projects	\$ 354	\$ 480
Storms (2)	\$ 790	-
Total (3)	\$ 3,269	\$ 2,380

- (1) Excludes nuclear fuel of \$260 in 2012 and \$230 in 2013
 (2) Excludes storm restoration costs of \$48M that are reflected in Formula Rate/Recovery
 (3) 2012 year-end actual includes mark-to-market pension/OPEB adjustment

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verview			
Pension Plan* (\$ millions)	As of Dec. 31, 2011	As of Dec. 31, 2012	2013F Assumptions
Plan Assets	\$5,867	\$6,671	
iabilities			
- ABO	7,143	8,047	
- PBO	7,687	8,637	
Funding (ABO)			
 Deficiency 	(1,276)	(1,377)	
- Ratio	82%	83%	
	2011	2012	2013F
Contributions during the year	\$372M	\$600M	\$0M
Assumptions at beginning of year			
Expected Return on Assets	8.25%	7.75%	7.75%
Discount Rate	5.50%	5.00%	4.25%

